



*A SIMPLE TWIST TO FRESHNESS*



# Product Guide

Twist Ties • Dispensers • Banner Ties  
Patented Solutions

# TABLE OF CONTENTS

## OVERVIEW

The Twist-Ease Brand.....3  
Why Twist Ties?.....4-5

## OUR PRODUCTS

4" Twist Tie Paks.....6-7

Banner Tie Paks.....8-9

Dispensers.....10-11



## BOOST YOUR BRAND

Custom Solutions.....12-13

## JOIN THE PROGRAM

Customers & Distributors.....14-15

# THE TWIST-EASE BRAND

Solves your customer's need for closure! Our patented Twist-Tie dispensing system was designed by a problem-solving produce manager who recognized the consumer need for a reliable bag closure system, but was tired of the mess and inconvenience of loose ties. That produce manager built a company around solutions, holds over ten patents and is now the President of Twist-Ease!



**TWIST-EASE®**

THE NO HASSLE BAG CLOSURE SYSTEM

Clean • Convenient • Organized • Easy

## Our Promise

We deliver innovative twist tie solutions that are convenient for stores and help shoppers keep their purchases clean, secure, organized and fresh. Along with our products, we deliver unprecedented customer service.

# TWIST TIE MYTH

Twist Ties are messy, offer no benefit and just cost money.

We all know the problems...

- Product spoilage & in-store spills
- Unsanitary conveyor & scale misreads
- Loose Ties are a hassle to refill & end up everywhere
- Torn open bags are used only once; Not eco-friendly!

## REALITY

Twist Ties increase department sales, reduce costs and improve the customer experience.

These problems are solved with Twist-Ease!

- Tied bags hold more product — increases sales
- No cross-contamination and reduced scale errors
- Re-closable bag keeps product fresh at home
- Encourages bag reuse at home; eco-friendly!



**Twist-Ease  
Offers  
The  
Best  
Solution**

Increase store sales and profits with Twist-Ease Twist Ties! Save time & money by re-filling less often, no spills to clean, no ties on the floor to slip on, and customers put more produce in a bag closed with a twist tie. Some stores report spending LESS money on twist ties by using Twist-Ease — the benefits are endless! Contact us now for more information on how to get Twist-Ease in your store!

**LET US PROVE IT!**

**Try Twist-Ease in your store for  
90 days**

1. Twist-Ease will install our free dispensers in your store
2. We ask you to keep an eye on your produce sales and customer satisfaction
3. If you don't love our ties after the 90 days, we will remove them

# 4 INCH TWIST TIE PAKS



**The product that changed the industry!**  
 Our innovative 4" Twist Tie Pak Product delivers convenience to retail operations. Department managers see the benefits every day by refilling twist ties less often and experience no spilled ties, while providing the highest level of protection for customer purchases. Some stores report consuming up to three times fewer ties compared to loose ties.

*OUR MOST POPULAR!*



## 4" ORDER CODES AND QUANTITIES

Available in 6" length and other custom colors available if you call 1-888-623-8390

### 4 Pak Case

4,800 Ties per case

Product	Item #	Pallet Qty	Weight	Color
4" Twist Tie Green (4 pak)	41401	210 cases	2.5lbs / case	
4" Twist Tie White (4 pak)	41405	210 cases	2.5lbs / case	
4" Twist Tie Red (4 pak)	41410	210 cases	2.5lbs / case	
4" Twist Tie Black (4 pak)	41415	210 cases	2.5lbs / case	
4" Twist Tie Blue (4 pak)	41425	210 cases	2.5lbs / case	

### 16 Pak Case

19,200 Ties per case

Product	Item #	Pallet Qty	Weight	Color
4" Twist Tie Green (16 pak)	41501	66 cases	10lbs / case	
4" Twist Tie White (16 pak)	41505	66 cases	10lbs / case	
4" Twist Tie Red (16 pak)	41510	66 cases	10lbs / case	
4" Twist Tie Black (16 pak)	41515	66 cases	10lbs / case	
4" Twist Tie Blue (16 pak)	41525	66 cases	10lbs / case	

For pricing info, please call us at 1-888-623-8390

# BANNER TIE PAKS

Expanding on our flagship twist tie product, the unique and patented Twist-Ease Banner Ties provide customers ample room to write product numbers clearly and still have a long twistable area to tie around the bag. You won't find a more innovative and low cost approach to product identification.



4 Inch Pak



6 Inch Pak

Pencils sold separately



## 4 Inch Banner Tie

A patented innovation on our longer Banner Tie, this lower cost 4" version saves space in your department AND maintains the same great visibility for product identification!



## 6 Inch Banner Tie

This intuitive and easily read tie accepts any ink or pencil marking and leaves plenty of tie length to secure and protect customer purchases.



Our Tie



## Saves Time and Frustration

Our Banner Ties provide the surface space needed to write clearly, without sacrificing the ability to properly close your bag. Competitor's BIN ties often obscure writing causing hassle at the register.

Competitor



## ORDER CODES AND QUANTITIES

### 4 Pak Case

Only available in white

1,920 Ties per case

Product	Item #	Pallet Qty	Weight	Color
4" Banner Tie (4 pak)	41640	210 cases	1.5lbs / case	
6" Banner Tie (4 pak)	41605	105 cases	2.2lbs / case	

### 16 Pak Case

Only available in white

7,680 Ties per case

Product	Item #	Pallet Qty	Weight	Color
4" Banner Tie (16 pak)	41645	66 cases	6.6lbs / case	
6" Banner Tie (16 pak)	41625	88 cases	9.0lbs / case	

For pricing info, please call us at 1-888-623-8390



# TWIST TIE DISPENSERS



HOW TO REFILL



Our patented dispensing system was specifically designed to work with our efficient Twist Tie “pak” and is a game changer for produce department personnel! Gone are the days of filling cups with 200-300 ties every few days as well as touching and grabbing each tie in the process. Each pak can be swapped out in five seconds and lasts for a month or more. And don’t forget — no more spills!

## The 4 Inch

Our 4” dispenser is the most popular solution accommodating any color 4” Twist Tie Pak and our 4” Banner Tie Pak. Quickly refill 1,200 Twist Ties (or 480 Banner Ties) in five seconds. Install these in produce, meat, bakery, bulk foods, and floral!



## The 6 Inch

The 6” dispenser is designed to hold all of our 6” ties with the same functionality as our 4” dispenser!



## The Mini

The 4” mini dispenser is designed for tight spaces! It holds our standard 4” twist ties that can be snapped into smaller 400ct tie paks.



## ATTACHES TO ANY BAGSTAND OR FIXTURE

- **Crown Poly**  
Pull-N-Pak
- **Hilex Poly**  
RollStar
- **Better Bag**
- **Tug-N-Tote**  
by Waverly Plastics
- **Duratech**  
Bag N Go
- **Crown Poly**  
Mini Pull-N-Pak
- **Hilex Poly**  
QuikStar
- **Unistar**  
Pak Fresh
- **Inteplast**  
Integratred Bagging Sys.
- **Redi-Bag**  
Folded Bag on a Roll
- **Bioplanet Corp.**
- **Most Roll Bags & Header Bags!**

We have a dispenser solution that fits onto ANY bag stand! Our custom and patented bracketing systems are designed to discretely attach to bag holders or store fixtures. If we currently do not have an option that suits your needs, we can work with you on designing a custom solution.



## WANT TO TRY OUT TWIST-EASE?

Free store tests and installs!

Product	Item #	Color
4” Mini Dispenser	10700	
4” Standard Dispenser	10110	
6” Standard Dispenser	10600	

To do an in-store test today, please call us at  
1-888-623-8390

# ELEVATE YOUR BRAND AND SALES

Leverage our Twist-Ease brand ties to enhance your store brand and awareness and even create a new revenue stream — yes: EARN MONEY! Coordinate with center-store promotions to enhance product sales or merely print your store information on the ties so customers take your brand home with them!

## Tie Printing

Customize your twist ties with your store or chain website, a scannable bar code, or even a full color image. Pricing varies, call us at 1-888-623-8390.

## Label Printing

Make your brand stand out with custom designed dispenser labels. Promote your store, cause, local school, or sports team — the possibilities are endless! Pricing varies, call us at 1-888-623-8390.



Exclusively with Twist-Ease



# freshADS™

Promotes CPG brands on freshADS signs

- Delivers new advertising revenue for stores
- Increases sales in produce, center store, bakery, meat, bulk, etc.

Contact for more info

Insignia Systems  
info@insigniasystems.com  
763-392-6254

# BRINGING OUR PATENTED SYSTEM TO OVER 300 CHAINS!

ACME MARKET  
ADAM'S HOMETOWN MARKET  
AHART'S GREAT VALU MARKET  
AJ'S FINE FOODS  
ALBERTSONS  
ALDI  
ALPS  
AL'S SUPERMARKET  
AMIGOS UNITED  
ANDERSON'S GENERAL STORE  
ASKEW'S FOODS  
ASSOCIATED RETAIL STORES  
ATKINSONS' MARKET  
B&B FOOD  
BAESLER'S MARKET  
BAKER'S SUPERMARKET  
BALDUCCI'S FOOD LOVER'S MARKET  
BALL'S HEN HOUSE MARKET  
BALL'S PRICE CHOPPER  
BARONS MARKET  
BEL AIR  
BELL'S FOOD MARKET  
BERKOT'S SUPER FOODS  
BETTER HEALTH MARKET  
BIG Y  
BLAIR'S SUPER MARKET  
BOROWIAK'S IGA  
BO'S FOOD STORE  
BOYERS FOOD MARKET  
BRISTOL FARMS  
BROOKSHIRE BROTHERS  
BROTHERS MARKET  
BROULIM'S FRESH FOODS  
BUCHE FOODS  
BUEHLER'S FRESH FOODS  
BUEHLER'S IGA  
BUTERA MARKET  
BUY FOR LESS  
C & K MARKETS  
C & R MARKET  
CARLIE C'S IGA  
CARRS-SAFEWAY  
CASH SAVER  
CASHWISE FOODS  
CHIEF MARKET  
CITY MARKET  
CLARK'S NUTRITION & NATURAL FOODS  
COBORN'S  
COMMUNITY MARKET  
COPPS  
COST LESS FOODS CO.  
CREST FRESH MARKET  
CROSSROADS IGA  
CUB FOODS  
CV'S FAMILY FOODS  
CV'S FOODLINER  
CV'S SAVERS CLUB  
DANIEL'S SENTRY FOODS  
DAN'S FRESH MARKET  
DAN'S SUPERMARKET  
DASH'S MARKET  
DAVE'S FRESH MARKETPLACE  
DAVE'S MARKET  
DAVID'S  
DAVIS FOOD & DRUG  
DICK'S FRESH MARKET  
DIERBERG'S MARKET  
DILLONS FOOD STORE

DONELAN'S SUPERMARKET  
DRAEGER'S MARKET  
EARTH FARE  
ECONOFODS  
EW JAMES & SONS  
FAIRPLAY FOODS  
FAIRWAY MARKET  
FAMILY FARE SUPERMARKET  
FAMILY FRESH MARKET  
FAREWAY FOODS  
FESTIVAL FOODS  
FIESTA FOODS  
FIESTA MART  
FIESTA MEXICANA MARKET  
FOOD 4 LESS  
FOOD CITY (K-VA-T)  
FOOD COUNTRY USA  
FOOD GIANT  
FOOD LION  
FOOD MAXX  
FOOD PRIDE  
FOOD PYRAMID  
FOOD SOURCE  
FOOD WORLD  
FOOD WORLD  
FOODFAIR  
FOODLAND  
FOODS CO.  
FOODTOWN  
FRED MEYER  
FRESH ENCOUNTER  
FRESH MARKET (UT)  
FRESH THYME FARMERS MARKET  
FRESON BROS.  
FRY'S FOOD & DRUG  
G&W FOODS  
GARDEN FRESH MARKET  
GEISSLER'S  
GELSON'S MARKET  
GENE'S HEARTLAND FOODS  
GERBES  
GIANT (LANDOVER)  
GIANT EAGLE  
GIANT FOOD STORE (CARLISLE)  
CORDY'S MARKET  
GRANT'S SUPERMARKET  
GRAUL'S MARKET  
GREAT LAKES FRESH MARKET  
GREAT SCOT COMMUNITY MARKET  
GREEN ACRES MARKET  
HAGGEN  
HANNAFORD  
HANSEN'S IGA  
HARDING'S  
HARMONS GROCERY  
HARP'S FOOD STORE  
HARP'S PRICE CUTTER  
HARTER HOUSE SUPERMARKET  
HARVEST FOODS  
HEINEN'S  
HG HILL FOOD STORE  
HILLER'S MARKET  
HOLIDAY MARKET  
HOLLYWOOD MARKET  
HOMELAND  
HOMETOWN MARKET  
HOMETWON MARKET  
HORNBAACHERS

HOUCHEM INDUSTRIES  
HUGO'S  
HY-KLAS FOODS  
HY-VEE  
JAY C FOOD STORE  
JENSEN'S FOODS  
JERRY'S FOODS  
JEWEL-OSCO  
JONE'S FOOD CENTER  
JON'S FRESH MARKETPLACE  
JR. FOOD STORE  
JUBILEE FOODS  
KARNS QUALITY FOODS  
KENNIE'S MARKETPLACE  
KENT'S MARKET  
KING SOOPERS  
KSMART SUPERCENTER  
KNOWLAN'S FESTIVAL FOODS  
KOWALSKI'S  
KROGER  
KUHN'S QUALITY FOODS  
LA BONITA SUPERMARKET  
LA MONTAÑITA CO-OP  
LANDIS SUPERMARKET  
LASSEN'S NATURAL FOODS & VITAMINS  
LAZY ACRES NATURAL MARKET  
LEE'S MARKETPLACE  
LEEVERS FOODS  
LIN'S FRESH MARKET  
LOWE'S BIG 8  
LOWE'S MARKET  
LUCKY CALIFORNIA  
LUCKY'S MARKET  
LUND'S & BYERLY'S  
LYNN'S DAKOTAMART  
MACEYS  
MAC'S FRESH MARKET  
MAD BUTCHER  
MARC'S  
MARIANO'S FRESH MARKET  
MARKET BASKET FOODS  
MARKET OF CHOICE  
MARKET SQUARE  
MARKETPLACE FOODS  
MARKETPLACE IGA  
MARTIN'S FOOD  
MARTIN'S SUPER MARKETS  
MAR-VAL FOOD STORE  
MARVIN'S FOODS  
MAYNARD'S FOOD CENTER  
MCCAFFREY'S FOOD MARKET  
METCALFE'S MARKET  
METRO MARKET  
METROPOLITAN MARKET  
MI PUEBLO FOOD CENTER  
MILLER'S FRESH FOODS  
MOLLIE STONE'S MARKET  
MOM'S ORGANIC MARKET  
MOTHER'S MARKET & KITCHEN  
MURPHY'S MARKET  
NEEDLER'S FRESH MARKET  
NELL'S SHURFINE MARKET  
NEW SEASON'S MARKET  
NICHOLS DOLLAR SAVER  
NIEMANN'S COUNTY MARKET  
NIEMAN'S FAMILY MARKETS  
NOB HILL FOODS  
NORTHGATE GONZÁLEZ MARKETS

NUGGET MARKET  
ORSCHLON FARM & HOME  
OUTPOST NATURAL FOODS  
OWEN'S MARKET  
PAK 'N SAVE  
PARADIS SHOP'N SAVE  
PATRICIA'S FOODS  
PAT'S FOODS  
PAUL'S FRUIT MARKET  
PAVILIONS  
PAYLESS SUPER MARKET  
PCC NATURAL MARKET  
PECKS MARKET  
PIC N SAVE  
PICK 'N SAVE  
PIGGLY WIGGLY - THE ORIGINAL  
PIGGLY WIGGLY MIDWEST  
PORTER'S THRIFTWAY  
PRICE CHOPPER (COSENTINO'S)  
PRICE CHOPPER (GOLUB)  
PRICE CUTTER  
PRICE LESS IGA  
PYRAMID FOOD GROUP  
QFC  
QUALITY FOODS  
QUALITY GREEN FARM MARKET  
QUEENS PRICE CHOPPER  
QUILLIN'S QUALITY FOODS  
RALEY'S  
RALPHS  
RAMEYS  
RANCHO SAN MIQUEL MARKET  
RANDALL'S  
RAY'S APPLE MARKET  
RAY'S FOOD PLACE  
REAMS FOOD STORE  
REDNER'S WAREHOUSE MARKET  
REHKOPF'S CASHSAVER  
REMKE MARKET  
REYNOLD'S MARKET  
RIDLEY'S FAMILY MARKET  
RIESBECK'S FOOD MARKET  
ROCHE BROS.  
ROSAUERS  
RULER FOODS  
RUSS'S MARKET  
SAFEWAY  
SAFEWAY CANADA  
SAUBEL'S MARKET  
SAVE MART  
SAVE-A-LOT  
SAV-MOR FOODS  
SCHMICK'S MARKET  
SCHNUCKS  
SCOLARI'S  
SELLERS BROS.  
SENDIK'S FOOD MARKET  
SHAW'S  
SHOP RITE  
SHOP SMART  
SHOP'N SAVE  
SHOPPERS  
SMART & FINAL  
S-MART FOODS  
SMITH'S  
SOBEYS  
SPOUTS FARMERS MARKET  
STAR MARKET

STATER BROS.  
STAUFFERS OF KISSEL HILL  
STOP & SHOP  
STRACK & VAN TIL  
STRAUB'S  
SUDBURY FARMS  
SULLIVAN'S FOODS  
SUN FRESH MARKET  
SUN MART  
SUNFEST  
SUNSET FOODS  
SUNSHINE FOODS  
SUPER 1 FOODS  
SUPER C MART  
SUPER DOLLAR FOOD CENTER  
SUPER ONE  
SUPER SAVER  
SUREWAY  
TADYCH'S ECONOFODS

TARGET  
TEAL'S MARKET  
THE FRESH GROCER  
TOM THUMB  
TOM'S SUPERMARKET  
TOPS FRIENDLY MARKET  
TOWN & COUNTRY GROCERS  
TOWN & COUNTRY SUPERMARKET  
TRIG'S  
TRU VALUE FOODS  
ULTRA FRESH FOODS  
UNITED MARKET STREET  
UNITED OKLAHOMA  
UNITED SUPERMARKET  
UWAJIMAYA  
VALLI PRODUCE  
VALU MARKET  
VG'S GROCERY  
VILLAGE MARKET FOOD CENTER

VONS  
VOWELL'S MARKETPLACE  
WADE'S FOOD  
WAGONER'S  
WALT'S FOOD CENTER  
WEGMANS  
WEIS MARKETS  
WESSELMAN'S  
WHITE'S FOODLINER  
WHOLE FOODS MARKET  
WILLIAMS FOOD  
WINCO FOODS  
WINEGAR'S  
WOODS SUPERMARKET  
YOKE'S FRESH MARKET  
ZUPAN'S MARKET  
ZUP'S FOOD

## DISTRIBUTORS

B & B SUPPLY  
BRENMAR CO  
BUNZL USA  
BUNZL CANADA\*  
CHUDY PAPER  
COLE PAPERS  
CON-JEL SALES  
DACOTAH PAPER CO  
ENTERPRISE PAPER\*  
FALK PAPER  
FPC DISTRIBUTION  
G & L DISTRIBUTORS\*  
GORDON FOOD SERVICE  
GVH  
MILLENNIUM DISTRIBUTION  
H BROOKS & CO  
HUBERT CO.  
ICE HOUSE AMERICA

JOHNSTON PAPER CO  
JOSHEN PAPER  
LEWISTOWN PAPER  
LIPARI FOODS  
MELDRUM RETAIL  
MID-CONTINENT PAPER  
MIDLAND PAPER CO  
PACKAGING & MORE  
PENN JERSEY PAPER  
RJ SCHINNER  
SOUTHEASTERN PAPER  
ULINE\*  
VERITIV\*  
WAYMOUTH FARMS  
WCP SOLUTIONS  
W. CANADA ENTERPRISES\*  
YPV DISTRIBUTION

\*Offers distribution in Canada

Check out our list of distributors that carry our product!



[www.TwistEase.com](http://www.TwistEase.com)

1-888-623-8390